

Social Club Project Newsletter



Our Cultural Awareness Monitor tool:

The **Cultural Awareness Monitor (CAM)** is a tool created within the Social Club project to measure the level of awareness regarding cultural distance between different cultures.

A lack of awareness about cultural differences can sometimes increase the risk of social exclusion among students with diverse backgrounds and, consequently, reduce the effectiveness of training activities. For this reason, the Social Club project piloted the CDM with the aim to:

- create a more comfortable and inclusive training environment
- measure the level of effectiveness of the Social Club training
- offer VET trainers a tool they can use to reduce the risk of social exclusion in multicultural and multi-background classes.

The CDM is available in all partners' languages. Through tools like Cultural Distance Monitor, the Social Club project aims to contribute to a more inclusive, diverse, and united European VET landscape.

Social Club Action Plan:

The Cultural Awareness Monitor (CDM) is a preparation activity of the Social Club Action Plan, the first project result. The **Social Club Action Plan** consists of a structured training activity designed for VET students, focusing on key themes such as cultural distance, cultural inclusion, multiculturalism, and social exclusion. The training pathway is organised into **six modules, each dedicated to introducing and exploring relevant concepts** through simple, clear and direct language to ensure accessibility and comprehension for all learners.

Each module will include **practical examples, guided reflections, and interactive exercises** aimed at helping students connect theoretical concepts with real-life situations. Through these activities, students will be encouraged to reflect on their own cultural backgrounds, recognise differences and similarities with others, and develop more inclusive attitudes and behaviours within their learning environment.

Concept focus: cultural awareness

Cultural awareness is the ability to recognise and understand the cultural differences that exist within a community or educational setting.

This awareness helps individuals perceive values, behaviours, and communication styles different from their own, **reducing misunderstandings and stereotypes**.

In vocational education and training (VET), developing cultural awareness helps **prevent the risk of exclusion** by fostering respectful interactions and environments where every learner feels acknowledged.

According to Hofstede (2010), understanding cultural dimensions is **essential for promoting collaboration and integration**.



Action Plan Modules



Culture and Who We Are

Objective: understand that culture is part of our identity.



What is Interculturality?

Objective: understand what it means to live in a society with many different cultures



What is Social Exclusion?

Objective: recognize what it means to leave someone out and how to avoid it.



When Discrimination Leads to Exclusion

Objective: help students understand that cultural differences can lead to exclusion



Learning from All Cultures

Objective: value what we can learn from other cultures.



Use of GenAI for Cultural Adaptation

Objective: helping VET trainers understand the use and benefits of AI when learning about interculturality.

[Click here for the Action Plan full version](#)



Project results



Social Club Action Plan

The **Social Club Action Plan** will provide training to VET students about cultural distance and cultural differences.

[Learn more](#)



Social Club Bootcamp

The **Social Club Bootcamp** Provide VET centres with activities and options to promote cultural inclusion.

[Learn more](#)



Social Club Platform

The **Social Club Platform** will provide direct access to all content created in the project.

[Learn more](#)

Project partners:



The European Office of Cyprus (EOC) is a non-profit, non-governmental organisation based in Nicosia, with representation offices in Brussels and in Athens. It was founded in 2007 by 18 Cypriot organisations from a wide spectrum of sectors and interests. The European Office of Cyprus aims to offer support to its members, so they can maximise the funding and development opportunities offered by the European Union.



ENAC (Ente Nazionale Canossiano ETS) is a not for profit organisation established in 1993 – which provides education and training, consultancy and vocational guidance, professional re-training and labour market services through its several Canossian Schools and VET Centres. The main aim of ENAC is to promote personal and professional development enhancing individual competences and attitudes.



Kaunas Education Center of Technologies (Kautech) was established in 2022 after merging three vocational schools (Kaunas Technical Vocational Education Centre, Vilkija Agricultural school and Kaunas Construction and Services Training Centre). About 3100 students led by 210 teachers learn at our school. The centre consists of 10 departments: development, gymnasium department, transport, mechanics, business and services, wood processing, construction, social services, Energy and Vilkija.



The Mediterranean Erasmus International Center (MEIC) is a Spanish SME with a clear international focus, reflected in its strong emphasis on international programs and its efforts to keep up with the latest European and international policies. MEIC is part of the Valencia Chamber of Commerce, which supports its vocational training centers in seeking international opportunities and has deep connections with the business world. As a transnational mobility agency and host institution based in Valencia, MEIC believes that internationalization is a means to promote research, improve the quality of education, and support students and staff.



The Peace Education Institute is a politically and religiously non-aligned non-governmental organization established in 1981 in Finland. RKI has an official partnership with UNESCO with consultative status. The basis of RKI work is to recognise the courage in every individual to act for a world where justice and peace prevails. Key themes are antiracism, equality, and global responsibility.



i-strategies is a social enterprise based in Offida, Italy. The company operates at the Higher Education sector level, providing innovative solutions for a better student engagement.

