

# Social Club Project Newsletter



**Social Club** PROMOTING SOCIAL INCLUSION THROUGH CULTURE ACTION

## What Social Club is:

The Social Club Project is a European funded project by Erasmus+ programme. Its key goals include:

- **Understanding Cultural Awareness:** Investigating how VET students perceive cultural distance and differences, and their role in combating discrimination.
- **Empowering VET Centres:** Equipping institutions with practical tools to address cultural barriers and social exclusion.
- **Fostering Inclusive Education:** Supporting the development of a multicultural learning environment that encourages European identity and belonging.
- **Building a VET Community:** Creating strong connections between VET students and centres across the EU, promoting shared values and understanding.

Through these actions, the project aims to contribute to a more inclusive, diverse, and united European VET landscape.

## Project aim

The Social Club Project aims to develop **educational materials that promote multicultural understanding and actively combat cultural discrimination**. It addresses the challenges that arise from a **lack of awareness about cultural differences**, particularly when there is significant cultural distance between countries, which can lead to prejudice, intolerance, and exclusion.

By focusing on **Vocational Education and Training (VET)** students as the target group, the project seeks to foster cultural inclusion within VET environments. It supports the broader European goal of **reducing discrimination and social exclusion**, and aligns with the OECD's view of VET as a powerful means to improve integration and employment opportunities for migrants and culturally diverse communities.



## Target groups

- **VET educators**, particularly those operating in culturally diverse regions or supporting Ukrainian refugees, who play a key role in fostering inclusive learning environments.
- **VET learners**, especially those with limited exposure to intercultural experiences, who can benefit from greater awareness and understanding of different cultures.
- **VET institutions**, with a focus on those serving high numbers of migrant students or hosting Ukrainian refugees, where promoting integration and cultural dialogue is essential.





## Project results



### Social Club Action Plan

The **Social Club Action Plan** will provide training to VET students about cultural distance and cultural differences.

[Learn more](#)



### Social Club Bootcamp

The **Social Club Bootcamp** Provide VET centres with activities and options to promote cultural inclusion.

[Learn more](#)



### Social Club Platform

The **Social Club Platform** will provide direct access to all content created in the project.

[Learn more](#)

## Project partners:



The European Office of Cyprus (EOC) is a non-profit, non-governmental organisation based in Nicosia, with representation offices in Brussels and in Athens. It was founded in 2007 by 18 Cypriot organisations from a wide spectrum of sectors and interests. The European Office of Cyprus aims to offer support to its members, so they can maximise the funding and development opportunities offered by the European Union.



Founded in 1880 in Verona, ENAC is the national association that brings together the Canossian educational institutions in Italy. ENAC operates in the field of education, professional training and active policies for work.



Kaunas Education Center of Technologies (Kautech) was established in 2022 after merging three vocational schools (Kaunas Technical Vocational Education Centre, Vilkija Agricultural school and Kaunas Construction and Services Training Centre). About 3100 students led by 210 teachers learn at our school. The centre consists of 10 departments: development, gymnasium department, transport, mechanics, business and services, wood processing, construction, social services, Energy and Vilkija.



Mediterraneo Culinary Center (MCC) is a vocational training center with over 25 years of experience in the education sector. MCC foster collaborative learning, adapting to the diversity of students, and guiding them from day one to develop the skills they will need in their future working lives related to food sector..



The Peace Education Institute is a politically and religiously non-aligned non-governmental organization established in 1981 in Finland. RKI has an official partnership with UNESCO with consultative status. The basis of RKI work is to recognise the courage in every individual to act for a world where justice and peace prevails. Key themes are antiracism, equality, and global responsibility.



i-strategies is a social enterprise based in Offida, Italy. The company operates at the Higher Education sector level, providing innovative solutions for a better student engagement.



31.12.2024

30.12.2026



Project Timeline